

Doja Cat Parts With Her L.A. Home, ABBA's Former Hideaway Hits the Market, and More Real Estate News

Here's everything you need to know now

By Dan Avery August 4, 2022

Sales Launch



A rendering of the pool at 96+Broadway Rendering: We Are Visuals

96+Broadway Opens Sales

JVP Management has just launched sales for <u>96+Broadway</u>, a new 23-story luxury condo on the Upper West Side. Pricing for the building's 131 residences, which range from one- to five-bedroom apartments, starts at \$1.395 million.

Situated between Riverside Park and Central Park, 96+Broadway comes by way of architect Thomas Juul-Hansen, who previously designed 505 West 19th Street in Chelsea, 210 West 77th Street on the Upper West Side, and 50 West Street in Iower Manhattan.

In a nod to the neighborhood's storied Beaux Arts buildings, Juul-Hansen incorporated Jura gray limestone imported from German stonemaker Franken-Schotter, complemented by spacious windows and staggered terraces to create a dynamic grid pattern.

"This is a building that is meant to last," Juul-Hansen said in a statement.

JVP Management developer Van Nguyen called the project "very personal." In fact, his family will live in 96+Broadway when it is completed later this year.

"We saw a truly unique opportunity to help define a prominent corner of the Upper West Side," Nguyen said in the release.

Notable amenities include an outdoor cinema on the rooftop terrace; a music room with guitars, grand piano, and electronic drumset; and a 75-foot saltwater pool in the basement.