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Inside the most beautiful model units in new development condos



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When preparing to stage an apartment for a listing or [open house](#), it is common practice to paint walls a neutral color and give the place a deep clean. However, some new developments have gone several steps further and enlisted the help of acclaimed design firms. The following model units show homes with high-end furnishings, eye-catching art, and careful compositions that do not interfere with timeless views.

↓ **96+Broadway, 250 West 96th Street**

5 beds, 5.5 baths | 2,436 ft²



96+Broadway (Evan Joseph)

↓ Interiors by Thomas Juul-Hansen feature elegant materials, and have been crafted to emphasize natural light and classic Upper West Side views.



↓ The open kitchen features custom cabinetry with exposed dovetail joinery, Brazilian desert quartzite countertops, marble backsplash, and top-of-the-line stainless steel appliances.



↓ A white oak center island with a Brazilian desert quartzite slab is large enough to seat six, and elegantly separates the kitchen from the living area.



↓ The primary bedroom is filled with light from east-facing windows.



↓ As a powder room with floating vanity, custom marble sink, and Calacatta Gold mosaic walls shows, no detail has been overlooked.



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