

IN MARKET

Rosewood Residences Beverly Hills to Debut in 2024 with Record-Setting Prices; Peek Inside Paramount Miami Worldcenter's Sweeping \$8.4 Million Penthouse

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Upper West Side's Boutique 96+Broadway Launches Sales from \$1.395 Million

Sales are underway at the new 23-story building at 250 West 96th Street between Riverside Park and Central Park on Manhattan's Upper West Side. The luxury condominium building, dubbed 96+Broadway, was crafted by Thomas Juul-Hansen, and its mix of 131 one- through five-bedroom residences embraces elements of European design via extra-wide European white oak flooring, kitchens with Italian-crafted oak cabinets and drawers, Juliet balconies, and arched terraces.

"This is a building that is meant to last," says Juul-Hansen. "96+Broadway was created with practicality and design excellence at heart, maximizing the quality of living for all residents who choose to call it home through generous floor plans, top-tier materials, and master craftsmanship."

96+Broadway will offer an impressive amenities package, with a grand 75-foot saltwater pool, a fully equipped fitness center and Pilates room, a regulation squash court with basketball hoop, a children's playroom, and a music room furnished with a grand piano, keyboard, electronic drum set, and guitars. Outdoors, an elegantly landscaped rooftop terrace offers stunning views of the New York skyline and the Hudson River, along with an outdoor cinema and dining areas. Prices start at \$1.395 million for one bedroom.

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