## OFF THE MRKT

Your Guide To New York Real Estate And More

## Redefining Luxury Living: The Rise of Premium Fitness and Wellness Amenities in NYC Developments

As the New York City Marathon approaches on November 5th, the spotlight is on the evolving landscape of luxury living in the city. Modern developments are no longer just about opulent interiors and panoramic views; they're about holistic living. From marathoners to casual joggers, and those who prefer a mix of activities, the demand for comprehensive fitness and wellness amenities is on the rise. This shift towards health and well-being is evident in some of the city's newest luxury condominiums.



## 96+Broadway

We are Visuals

96+Broadway offers more than just a prime location between Riverside Park and Central Park. This Upper West Side gem boasts a 75-foot saltwater pool enveloped in Hemlock wood paneling and travertine floors, reminiscent of a sauna. Residents can also indulge in a spa suite, a fully-equipped fitness center, Pilates room, and even a regulation squash court.