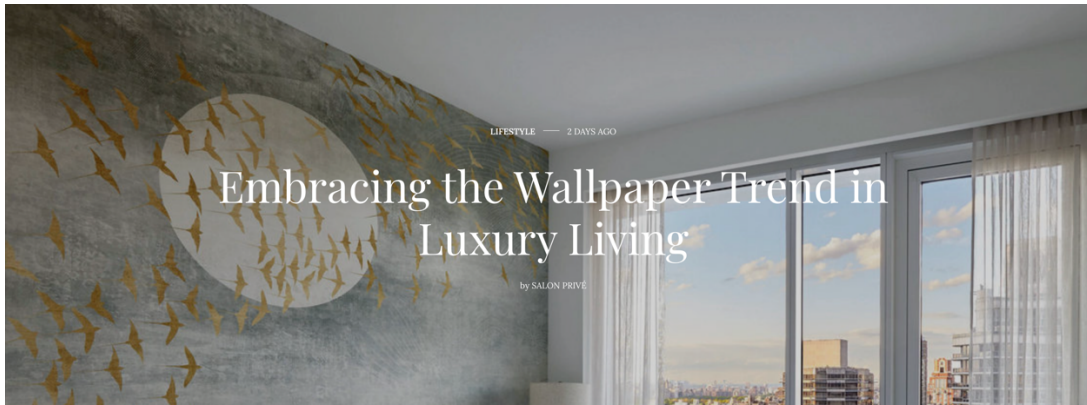


SALON PRIVÉ

MAGAZINE



0

In the realm of interior design, the holiday season brings more than just the joy of gift wrapping.

It's an opportune time to infuse your living spaces with a festive spirit, transcending traditional boundaries. A rising trend that promises to redefine interior aesthetics in 2024 is the artful use of wallpaper.

This article explores the transformative power of wallpaper in high-end residences, showcasing how it has become a key element in expressing individual style and preferences.

96+Broadway: Patterns of Luxury

Nestled between Riverside Park and Central Park, **96+Broadway**, at 250 West 96th Street, is a highly anticipated luxury condominium on the Upper West Side. Urban Casa, the design firm behind one of the residences, employs patterned wallpaper to elevate the tonal palette of a home.

A pink bedroom, adorned with accent wallpaper, brings softness and personality to the space, demonstrating how wallpaper becomes an integral part of the overall design narrative.



Image: Evan Joseph

The choice of wallpaper at **96+Broadway** is not just about aesthetics; it's a deliberate design decision that adds a layer of sophistication to the living spaces. The carefully curated patterns and textures create a visual harmony that resonates with the surrounding environment.

In this residence, wallpaper serves as more than just a decorative element; it's a design tool that enhances the ambience of each room. The deliberate integration of wallpaper showcases how a thoughtful approach to interior design can elevate luxury living to new heights.

In conclusion, the judicious use of wallpaper is reshaping luxury living spaces, transcending the conventional boundaries of interior design. As we approach 2024, the wallpaper trend is not merely a fleeting fancy but a transformative force that adds character, elegance, and a touch of personality to high-end residences. Embrace the wallpaper revolution and turn your living space into a canvas that reflects your unique style and taste.

<https://www.salonprivemag.com/wallpaper-trend-in-luxury-living/>