

LUXURY PROPERTIES

These luxury NYC condo buildings all have stellar playrooms and kid-friendly amenities

From an Alice in Wonderland-inspired playroom at 108 Leonard to an architectdesigned space at the newly developed Sutton Tower, a new wave of high-design playrooms is taking over the city's residential buildings.

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Georgie Mihaila Last updated: March 21, 2025 5:27 pm



Photo credit: Astra Studios / Evan Joseph

These play spaces are no child's play.

In one of the cutest design trends to catch our eyes lately, high-end condo buildings across New York City are creating design-forward spaces and amenities to appeal to their youngest residents — and to attract luxury buyers who prioritize family-friendly amenities, without compromising on aesthetics. New developments and building conversions alike have taken extra steps to incorporate play spaces in their amenity roster, and they're doing so in style.

This new wave of high-design playrooms bring architect-designed play spaces, themed rooms, and stylish kid-friendly amenities to buildings like Sutton Tower, 108 Leonard, the Harper, or 96+Broadway, to name just a few.

So let's take a quick tour of the New York City condo buildings that are setting new standards for family-oriented luxury living.



#4 96+Broadway (96th Street and Broadway)

----- Photo credit: We Are Visuals / Evan Joseph

Another striking addition to the city's skyline by architect Thomas Juul-Hansen (the designer behind Sutton Tower), <u>96+Broadway</u> brings a collection of elegant one-to-5-bedroom condo residences to the Upper West Side.

Located at the intersection of 96th Street and Broadway, the new condominium building with has limestone façade celebrates the Upper West Side's iconic architecture through a modern perspective. Among its extensive suite of premium amenities, the development offers residents a chic and timelessly designed children's room — with distinct visual appeal.

96+Broadway has a custom mural by a children's illustrator



----- Photo credit: Evan Joseph



Photo credit: Evan Joseph

The charming play space has a one-of-a-kind mural with unique characters created just for 96+Broadway by children's illustrator and designer Elanna Allen.

The adorable and stylish children's playroom also includes a gymnastics foam pit, small communal tables where children's creativity can flow, and more.