



LUX EXPOSÉ



[96+Broadway](#) is a new, ground-up Upper West condominium that has been rising for months and turning heads on Manhattan's Upper West Side. Developed by New York-based private real estate investment and development firm JVP Management, the new build is a natural addition to the tight-knit neighborhood, having been inspired by its dynamic surroundings and providing unique residences and amenities that elevate the day-to-day New Yorker lifestyle.



96+Broadway was designed inside and out by Thomas Juul-Hansen, whose Tribeca-based practice has left a mark on some of New York's most celebrated residential projects including Two Ten West 77 on the Upper West Side and 505 W 19 along the High Line. To create the building's facade, the renowned Danish designer combined limestone cladding with burnished bronze finishes that frame windows and terraces.

The 23-story condominium building features a mix of 131 condominium residences from one- to five-bedroom layouts.

96+Broadway is home to an array of impressive indoor and outdoor amenities. There is a grand 75-foot indoor saltwater pool with wall-to-ceiling Hemlock wood paneling and a greenery-facing window; a rejuvenating hammam and spa suite; a fully-equipped fitness center and pilates room; a squash and basketball court; a playroom and game lounge.

The residents of 96+Broadway enjoy access to a lushly landscaped expansive rooftop terrace that boasts stunning views of the New York skyline, Central Park, and the Hudson River. It features an exclusive outdoor cinema, lounge seating, and an outdoor kitchen with adjacent dining areas.

Compass Development Marketing Group is the exclusive sales and marketing agency for 96+Broadway. Closings are slated to begin in late 2022.

#LUXAPPROVED